

SOCIAL MEDIA

TACTICS FOR TACT

A Guide for Uniformed Members



REPOST PUBLICLY RELEASED INFORMATION. SHARE STORIES AND POSTS FROM OFFICIAL AIR FORCE AND DOD PAGES



What To Post

POST DEFAMATORY, OBSCENE, ABUSIVE, PROFANE, THREATENING, HATEFUL, RACIALLY, ETHNICALLY, OR OTHERWISE OFFENSIVE OR ILLEGAL INFORMATION OR MATERIAL THAT VIOLATES THE UCMJ OR SERVICE REGULATION

EXAMPLES INCLUDE SHOWING CONTEMPT FOR PUBLIC OFFICIALS

MAKE IT CLEAR YOU ARE SPEAKING FOR YOURSELF AND NOT ON BEHALF OF THE AIR FORCE OR DOD

AFI 1-1, 2.15: YOU ARE PERSONALLY RESPONSIBLE FOR WHAT YOU SAY AND POST ON SOCIAL NETWORKING SERVICES AND ANY OTHER MEDIUM.



Know Your Limits

POST ANY NON-PUBLIC INFORMATION THIS INCLUDES BUT NOT LIMITED TO CLASSIFIED OR SENSITIVE INFORMATION, UNLESS SUCH RELEASE IS A PROTECTED DISCLOSURE PER AN APPROPRIATE WHISTLEBLOWER STATUTE

LIKE, FRIEND OR FOLLOW A PARTISAN POLITICAL PARTY, GROUP OR CANDIDATE



Politics

REFER TO YOUR OFFICIAL TITLE OR POSITION WHILE ENGAGED IN POLITICAL ACTIVITY ON SOCIAL MEDIA

SHARE OR RETWEET COMMENTS FROM THE ACCOUNT OF A POLITICAL PARTY OR CANDIDATE